



CROCUS EXPO

InterFUR

THE EXHIBITION OF FUR INDUSTRY

FEBRUARY **15—18**
2022

InterFUR

THE EXHIBITION OF FUR INDUSTRY

www.interfur.ru

WITHIN THE FRAMEWORK
OF THE INTERNATIONAL EXHIBITION OF CLOTHING,
FOOTWEAR, ACCESSORIES AND SERVICES
FASION STYLE RUSSIA

SUPPORTED BY:



VENUE

366 100 m²

CLOSED EXHIBITION SITE

219 000 m²

OPEN EXHIBITION SITE

35 500

PARKING SPACES FREE PARKING

19

SHOW ROOMS

52

CONFERENCE HALLS
CROCUS CONGRESS CENTER

CROCUS EXPO INTERNATIONAL EXHIBITION CENTRE is one of the largest and most modern exhibition venues in the world, a member of the Global Association of the Exhibition Industry UFI in the Exhibition Organizer and Exhibition Centre categories.

Crocus Expo today is more than 1 000 000 sq.m, where there are three pavilions united by roofed passages, exhibition and conference halls, free closed and open-air parking lots, a customs terminal and a hotel.

There is also a metro station Myakinino nearby.



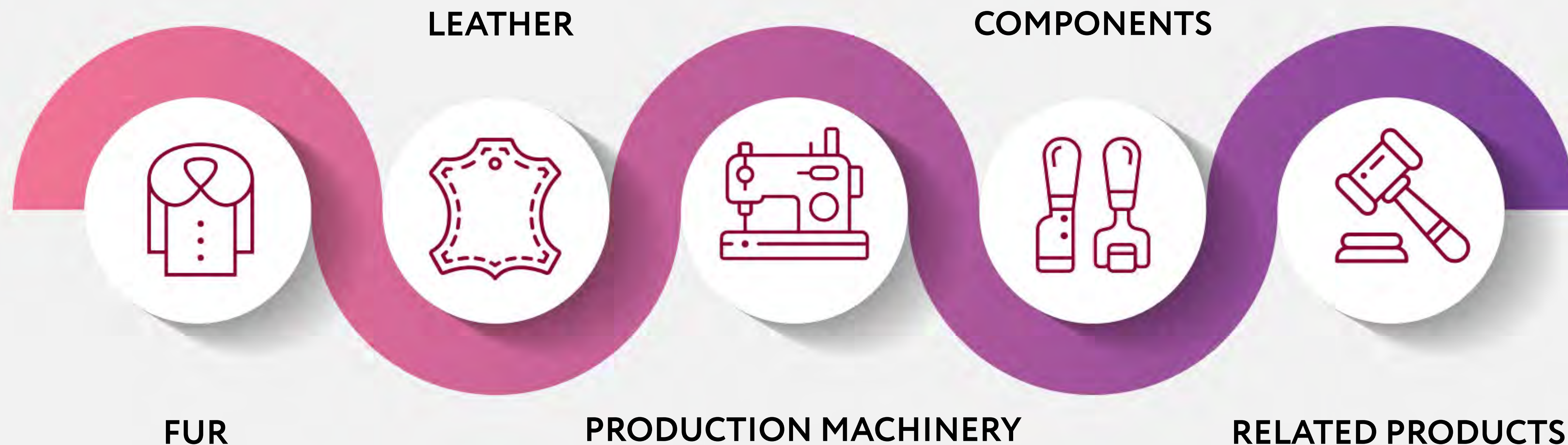
InterFUR TASKS

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- Developing world fur and leather industries and opening new leading markets
- Increasing sales of goods and services in the fur and leather industries
- Assistance in ensuring a dialogue between entrepreneurs from all over the world
- Assistance in obtaining government subsidies for industry representatives
- Attracting the attention of clothing manufacturers and designers to fur and leather
- Promoting fur and leather as environmentally friendly materials for producers of clothing and accessories
- Exchanging experience, technologies, networking
- Assistance in solving logistics issues

InterFUR **SECTIONS**

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InterFUR PARTICIPANTS

- Animal farms
- Fur and leather dressing companies
- International fur auctions
- Wholesale fur and leather companies
- Fur and leather goods manufacturers
- Associations and trade unions
- Fur cosmetics manufacturers
- Fur dry cleaning companies
- Transport companies

InterFUR VISITORS

- Heads of marketplaces, pop-up shops and online platforms
- Fashion and professional media
- Fashion bloggers
- Wholesale and retail buyers
- Fashion houses, ateliers, designers, shops



DESIGN InterFUR

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CREATIVE AND MAXIMUM
TECHNOLOGICAL DESIGN OF THE
EXHIBITION SPACE



FILLING UP AN EXHIBITION STANDS WITH BUILDING

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1. Carpeting 6-12 sq.m.
2. Perimeter walls
3. Rack or one-row shelf along the inside perimeter of the booth
4. Chairs - 2
5. Table - 1
6. Spot lamp - 3
7. Wall socket - 1kW
8. Waste bin
9. Frame board (H=300mm) on the open side of the stand
10. Company name on the frame board as a full-colour print 1 m. long



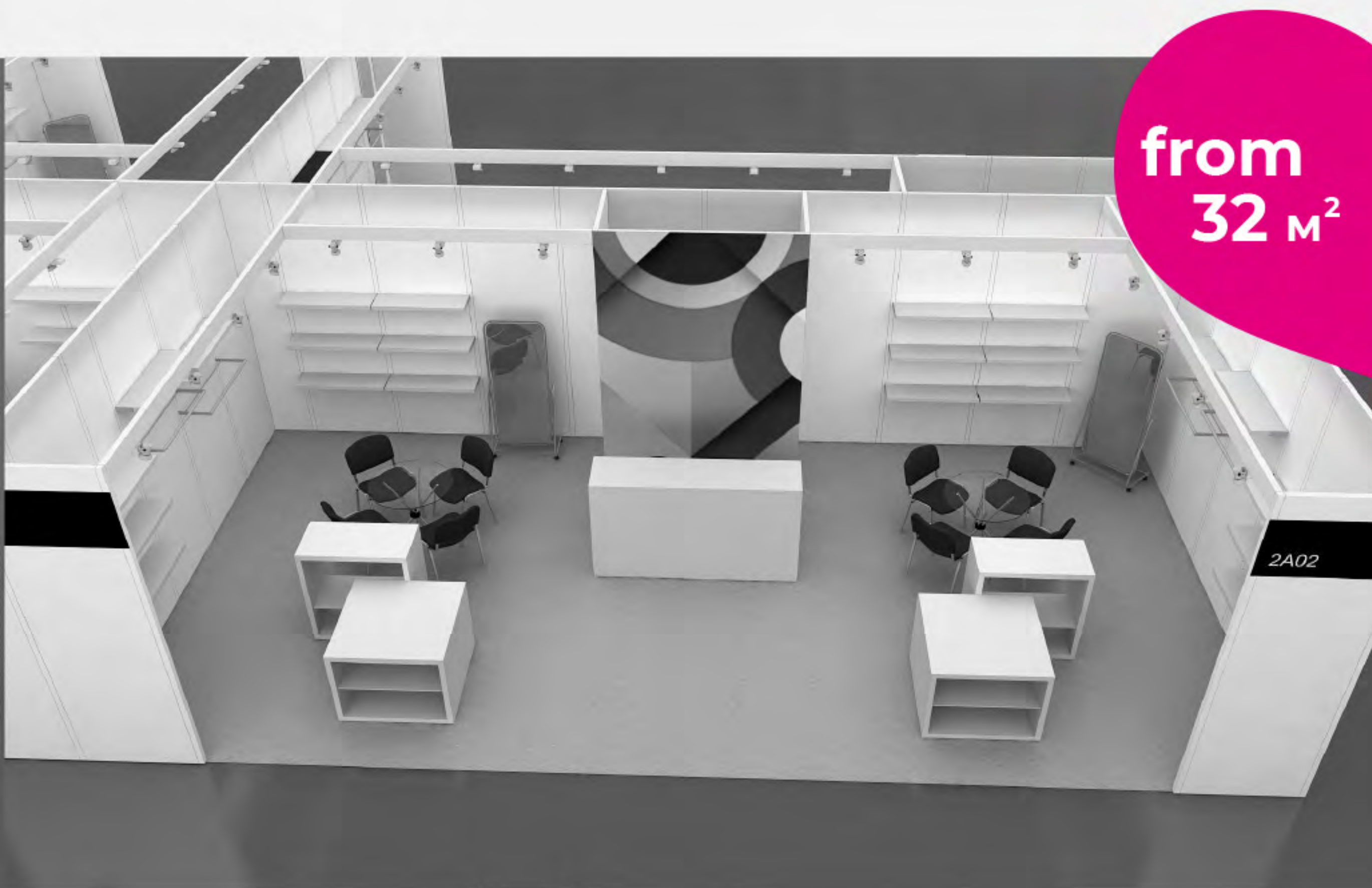
FILLING UP AN EXHIBITION STANDS WITH BUILDING



1. Carpeting 15-30 sq.m.
2. Perimeter walls
3. Rack or two-row shelf along the inside perimeter of the booth
4. Information counter - 1
5. Chairs - 4
6. Table - 2
7. Mobile floor mirror - 1
8. Metal halide spot lamp for every full 6 sq.m.
9. Socket 1 kW
10. Waste bin
11. Frame board (H=500 mm), on the open side of the stand at a height of 2.5 m.
12. Company name on the frame board as a full-colour print 1 m. long

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12. Company name on the frame board as a full-colour print 1 m. long
13. Utility room 2 sq. m. (for every 50 sq. m.) - 1

TREND ZONE

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Trend Zone – is the heart of the exhibition, the central area of the pavilion where the latest designs and top models from the exhibitors' collections will be on show. For prices and conditions of participation please contact the organisers.

CONTACTS InterFUR

www.interfur.ru

INTERFUR OFFICIAL REPRESENTATIVE

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