



Greek-Israeli  
Chamber of Commerce



## Webinar Invitation

### Digital transformation opportunities and challenges: Cybersecurity & Artificial Intelligence

**Wednesday** | **14**  
**June** | **17:00 - 18:00**

As organizations try to get the best use of digital solutions for their operating model, emerging technologies create a lot of opportunities, as well as risks that need to be properly managed.

#### Keynote speaker

##### Mr. Anestis Dimopoulos

Director, Head of Regional Digital and Risk Advisory Services,  
Baker Tilly South East Europe

#### Agenda

- Current trends in digital transformation
- Use of ML and Artificial Intelligence – the case of generative A.I.
- A.I. challenges and opportunities
- How technology/cybersecurity risk management should be embedded in all digital initiatives (and not only)
- Industry examples and lessons learned

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