

2-10 DECEMBER 2023, FIERAMILANO (MILAN, ITALY) / FREE ENTRY

ARTIGIANO IN FIERA

ORGANIC, VEGAN AND GLUTEN-FREE EXHIBITION

The **Organic, Vegan and Gluten-Free Exhibition** was created in response to the growing need for **certified products** that protect **health, physical well-being**, and which support appropriate lifestyle **choices**.



THE CONTEXT AND VALUES OF THE EXHIBITION

The **Organic, Vegan and Gluten-Free Exhibition** is held as part of **Artigiano in Fiera**, the event that for over 26 years has promoted the products of Enterprises with strong ties to their respective regions, who represent their local customs and **traditions**, and who naturally transform **primary materials**.

Many years of hard work have led to the interception of a general **public** mindful of values such as *authenticity, originality and quality*, looking for *genuine, zero-km and sustainable* production.

It is through these values that the market's **increasingly pressing need** for assurances through certified products, came to light.

MILAN'S INTERNATIONAL STAGE

The exhibition represents the **important contribution of micro and small enterprises** to the market and takes place on Milan's international stage at a very strategic time of year - Christmas - when the city is particularly busy and people have a high propensity to purchase.

THE AIMS OF THE ORGANIC, VEGAN AND GLUTEN-FREE EXHIBITION

1

Respond to the growing needs of:

- people with **dietary problems**;
- a knowledgeable market attentive to **physical well-being**
- those who want to protect the **environment, natural processes** and **animal welfare**.

2

Give micro and small enterprises a space dedicated to **promoting certified products** and in which to express the evolution of the market.

INDUSTRIES

AGRI-FOOD PRODUCTS, WINE, JUICES AND OTHER BEVERAGES

COSMETICS, HEALTH & WELLNESS PRODUCTS

HOME & FURNITURE

CLOTHING & ACCESSORIES

ARTIGIANO IN FIERA: THE MOST IMPORTANT EVENT IN THE WORLD DEDICATED TO ARTISANS



3.000 ARTISANS

1.000.000 VISITORS

100 COUNTRIES

INVESTMENT

Cost per square metre including shell scheme stand (dividing walls, sign with company name, lighting and power socket) - **Mandatory**

Registration fee for each exhibiting enterprise (including those in collective stands), inclusive of all services (All-Risks insurance, inclusion in online Catalogue, APP and internal parking) - **Mandatory**.

Food & beverage activities (Optional)

Companies interested in selling take away food and beverages are accepted further to a specific request and approval by Artigiano in Fiera

By 30th April

From 1st May

310 €/mq

330 €/mq

650 €

650 €

150 €/mq

150 €/mq

All costs are to be understood with the addition of VAT at 22%. The registration fee activates an "All Risks" insurance policy at no extra cost.

Payment method

Companies can register for the event by paying a deposit and the remaining costs in credit card instalments by 31st October.

Register at artigianoinfiera.it

Enterprises applying to take part must submit a **Business License** or **Chamber of Commerce** certificate indicating activity and **VAT number**, a **selection of photos** of their workshop and craft-trade products.

WANT MORE INFORMATION?

Contact the Administrative Office:
salonebio@artigianoinfiera.it
Tel. 349.45.23.225

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EVERY DAY FROM 10.00AM TO 22.30PM
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