

2023-2024  
CARTA COLORI  
COLOUR CHART  
NUANCIER COULEUR

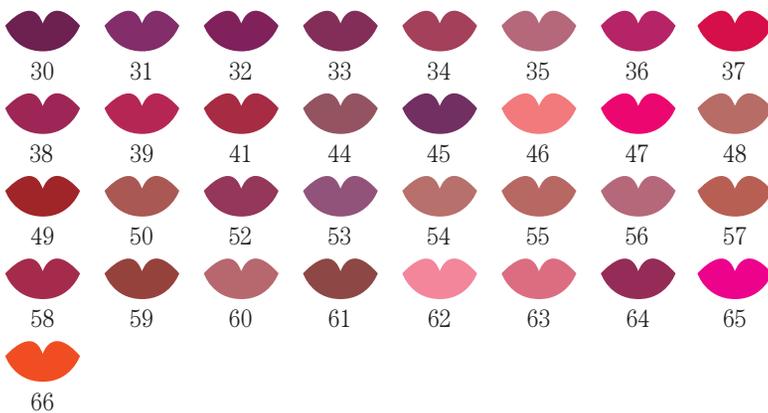


florelle®



**FL431**

**Lipstick Matte**  
*Rouge à lèvres Mat*

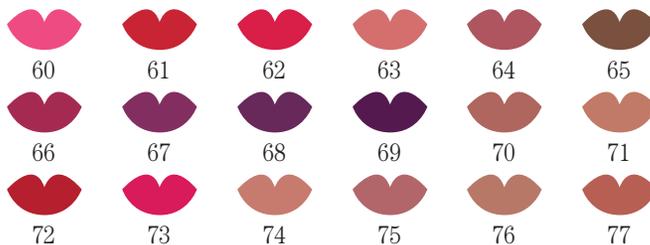


An exclusive matt lipstick for seductive and magnetic lips. Extremely comfortable on lips, Florelle Matte Lipstick releases an impeccable and high pigmented colour for a perfect covering and a long lasting result.

**FL478**

**Lipstick Rosso Le Chic**

*Rouge à lèvres Rosso Le Chic*

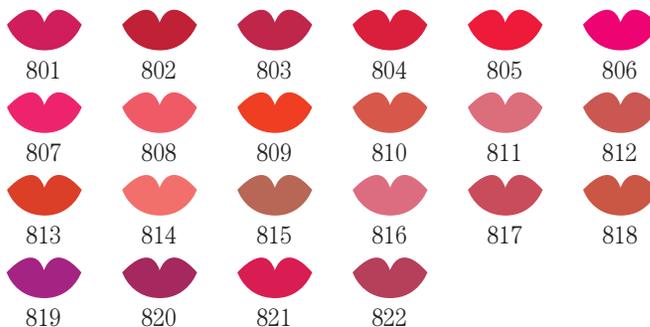


An ultra-creamy and moisturizing lipstick. The smooth texture guarantees a perfect coverage and comfort thanks to the use of emollient agents that ensure a pleasant feeling on skin.

**FL206**

**Le Rouge Lipstick**

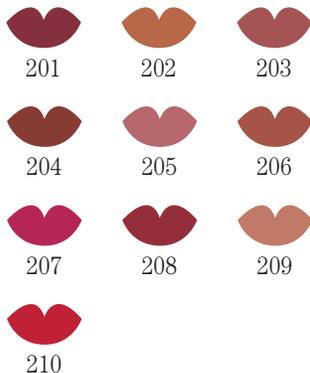
*Rouge à lèvres avec Vitamine E*



Rich in oils, vegetable wax and high quality active principles, LE ROUGE lipstick leaves the lips soft, smooth and protected from the atmospheric agents. The special pigments featured in this product guarantee a very intense coverage, giving the lips a warm luminosity.

FL205

**Waterproof Lip Pencil**  
*Crayon à lèvres waterproof*



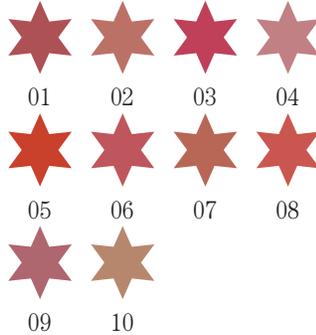
Waterproof lip pencil that glides smooth on your lips. Excellent and even color pay-off. Long lasting!



**FL430**

**Matte Liquid Lipstick**

*Rouge à Lèvres Liquide Mat*

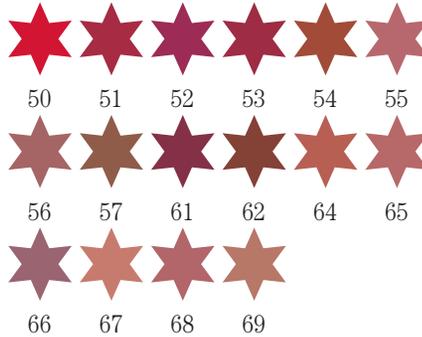


High coverage & long lasting. This Liquid lipstick does not dry the lips and guarantees an extreme hold. Smooth and easy blending, Florelle Matte Liquid Lipstick is able to fill in and give volume to the lips thanks to the presence in formula of Hyaluronic Filling Spheres.

**FL434**

**Velvet Lipstick**

*Rouge à lèvres Velvet*

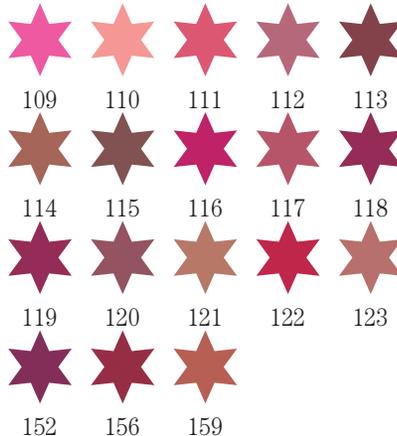


Draw, define and colour with Velvet lipstick. Very easy to apply. Lips remain soft for a long time thanks to its hydrating and moisturizing action.

**FL207**

**Lip Pencil Le Chic**

*Crayon à lèvres Le Chic*



Le Chic is an extra soft liner which can be easily and smoothly applied to the lips. Due to the high pigment content this long lasting formula has also a rich colour pay-off and an excellent coverage.



**FL247**

**Nail Polish**  
*Vernis à ongles*



110	117	119	120	121	123	124	125	132	134
135	136	137	141	143	144	145	146	147	148
152	153	155	157	158	159	160	184	188	191
192	193	200	201	202	205	207	210	211	212
215	216	217	218	222	223	224	225	226	227
230	231	233	236	237	238	240	241	244	245
246	247	249	250	251	255	256	257	258	259
260	261	262	263	264	265	266	267	268	269
270	271	272							

Glitter shades - Paillettes



Fluid and creamy texture, easy to apply. The supple hairs of its brush makes it possible to apply a smooth even coat of nail polish to the whole nail. The product preserves for a long time its homogeneous aspect.

**FL249**

**Nail Polish Laque Plus**  
*Vernis à ongles Laque Plus*



Glitter shades - Paillettes

Matt shades - Teintes Mates

Light up your nails !!!!

The nail polish LAQUE PLUS is quick and easy to apply. Featuring long hold and brilliance, it dries up quickly and lasts for a long time. This product is offered in fashionable colours, which are in perfect harmony with the lipstick's shades.

**FL241**

**Nail Polish Easy Flò**  
*Vernis à ongles Easy Flò*

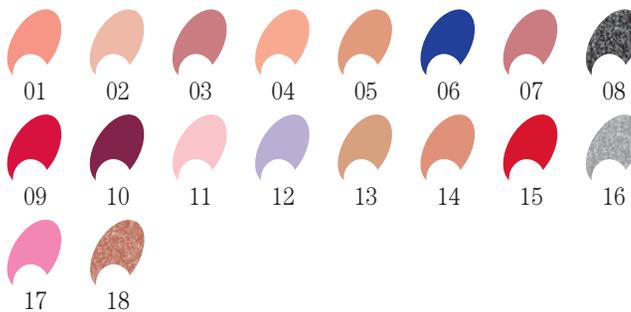


What colour nails fit your personal style?

Trend-setting collection shades from a playful nude to a deep bronze, a sun-burnt purple to a party ready coral. Easy Flo' has the answer.

**FL544**

**Gel Like Nail Polish**  
*Vernis à ongles Gel Like*



Get a gel-like look. No UV light required.  
Big brush for applying smooth, even stroke.

**FL247**

**Nail Care**  
*Soins des ongles*



**FL 247-1**  
Glossy Top & UV Protection



**FL 247-2**  
Base Coat for French Manicure



**FL 247-3**  
Nail Strengthener



**FL 247-4**  
Base for Brittle and Damaged Nails



**FL 247-5**  
Bitter to Bite



**FL 247-6**  
Ridge Filler Base Coat



**FL 247-7**  
Calcium Nail Hardner

**FL248**

**French Manicure**



Pure - White



Pink Base Coat



Clear Top Coat  
(transparent)

Do your own manicure at home and always have impeccable hands.  
Florelle has all your need for Beautiful Nails.  
From the French Manicure to the Nail Care line.

**FL451** Smokey Eyes Palette



**FL 451-2**



**FL 451-3**



**FL 451-4**

A dynamic eyeshadow palette where colors can be mixed and overlapped to create infinite chromatic effects, perfect for both day and evening.

Easy to apply, it blends gently on the eye. Its stroke is particularly smooth, uniform and blendable.

Very bright and fragrance free for perfect tolerability.



**FL228****Wet & Dry Eyeshadow***Ombre à paupières Wet & Dry*

An ultra-pearly soft powder, which ensures a perfect adherence and comfort. For a soft natural make-up, use the brush dry. For a more dramatic look use the wet brush to give more coverage and long lasting wear.

**FL344****Highlighting Powder***Poudre Éclairant*

A silky and creamy highlighting powder that melts into skin for extra luminosity.

**FL230****Eyebrow Pen Longwear Water Resistant***Crayon à sourcils*

Eyeliner very easy & quick to apply. It takes few seconds to fill gaps. The tip is super fine and precise. With this formula you can build up the colour to get the perfect intensity for a bold look and the formula lasts all day. This formula is vegan and has a high natural origin index.

**FL268** Lash & Brow Mascara Gel



01

The Lash&Brow Mascara Gel pampers your eyebrows and your lashes to get them into perfect shape.

**FL444** Mascara Super Lash Waterproof



50

Mascara Super Lash Waterproof leaves curly lashes looking beautifully long in a deep ultra black shade. The innovative waterproof formula, ensures lashes stay healthy and beautiful throughout the day.

**FL275** Super Lash Mascara



01



02

Its extreme lash brush weaves on lash extensions. Formulated to lengthen lashes while respecting sensitive eyes. Soft and comfortable formula, ophthalmological tested. No smudging. No clumping.

**FL442** High Volume Mascara



050

Exaggerate your lashes with volume. The formula creates long-lasting volume and intense color with no flakes, clumps, or smudges.

**FL443****Full Lash Mascara**

01

The Full Lash Mascara made with jellifying agents, gives immediate volume to the lash. His vegan and vegetable waxes helps to define and lenght your lashes.

**FL210****Eyeliner Waterproof**

01

An easy-to-use, soft and thin pointed brush that ensures a fine and precise result. The water-based, waterproof ink dries quickly and the unique polymer formula creates a flexible super long-wearing film with a shiny finish.

**FL204****Felt Tip Liner Matte Waterproof***Feutre Eyeliner Mat Waterproof*

01

Quick Drying Liquid Matte Eyeliner that delivers full colours for up to 24 hours.

The special waterproof formula is humidity resistant.

**FL218****Felt Tip Liner***Feutre Eyeliner*

01

Gentle, high coverage and pay-off eyeliner.

The flexible and skinny tip provides a soft colour laydown; makes lashes look fuller through spot application between the lashes on lash line.

Suitable for eyeliner and browliner application.

FL293

**Crayon Khol Waterproof**



01

FL225

**Khol Pencil Waterproof**

*Crayon Khol Waterproof*

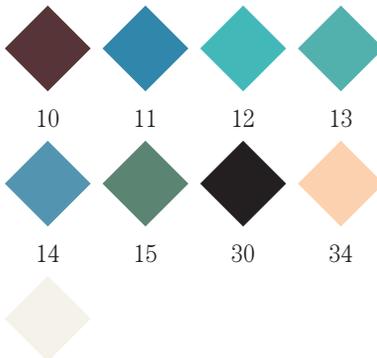


01

FL221

**Soft Eye Pencil Waterproof**

*Crayon Yeux Waterproof*



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FOR  
YOUR  
EYES  
ONLY

The right eye pencil for every application.

A large éventail of selected formulas suitable for every use.

Florelle has different textures and shades: long-lasting, powder,

pearly, metallic or matt.

All with excellent skin compatibility.



**Sharpen up!**

Two sharpeners for slim and jumbo size pencils.

You will get the maximum usage of your favourite pencils.

**FL436**

### Ultra Black Eyeliner & Khol Waterproof

*Crayon Eyeliner & Khol Waterproof*



50

A new extremely soft and creamy formula.  
Excellent colour pay-off and coverage.  
Last all day (14 hours).  
Suitable for use on the waterline (khol kajal).

**FL456**

### Waterliner Kajal Pencil

*Crayon Kajal*



01

02

03

04



05

06

07

08

Soft colour payoff on the waterline.  
Perfect for colourful Kajal looks.  
Easy glide formula, intense colours with a shiny finish.

**FL345**

### Florete Primer Make-up Base

*Base de maquillage*



01



02



03

It creates an extra layer between your skin and make-up.  
Skin surface will be smoother reducing spots and blemishes. An extraordinary make-up base created to firm the skin and give it a youthful and healthy look.  
Dermatologically tested.

**FL486****Khol Eyebrow Pencil**

50

The gorgeous 2 in 1 makeup tool, includes both a khol and an eyebrow. Rich and smooth, decorate the eyebrows and eyes as you like.

**FL446****Eyebrow Pencil with brush***Crayon à sourcils avec brosse*

30

31

Eyebrow pencil designed to match natural brow hair colour. The formula ensures adherence, precision and a long lasting line. This pencil also has a brush to comb through and define the brows line.

**FL448****Eyebrow Kit***Kit sourcils*

01

02

03

A beautiful kit with two coloured eyebrow powders. Highlight under brow-bone using the palest shade.

**FL224****Eyebrow Pencil***Crayon à sourcils*

01

02

03

04

A wonderful colour pay-off for application on the eyebrows. Accurate lining on dry and/or moist skin. It lengthens and shapes the eyebrows.

**FL550****Twin Eyebrow***Crayon à sourcils double*

20

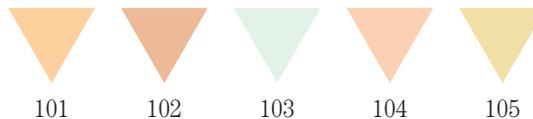
21

22

A double-ended brow liner. The fine tip defines the brows. The thick tip lifts the arch and illuminates the eyes.

**FL264****Wet & Dry Blush***Fard à joues Wet & Dry*

A very new formula which multiplies the colour and the lightness. An ultra-pearly soft powder, which ensures a perfect adherence and comfort. The colour can be blended as desired. For a soft natural make-up, use the brush dry. For a more dramatic look use the wet brush to give more coverage and long lasting wear.

**FL253****Concealer Stick***Stick Correcteur*

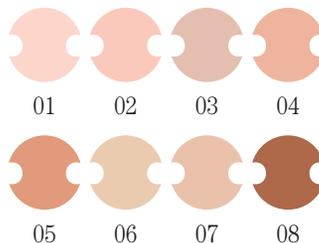
High coverage matte concealer stick for a natural-looking coverage of minor flaws, blemishes, dark circles and imperfections.

**FL252****Concealer Pencil***Crayon Correcteur*

It is ideal for wide area application and perfectly covers under-eye shadows, blemishes and impurities.

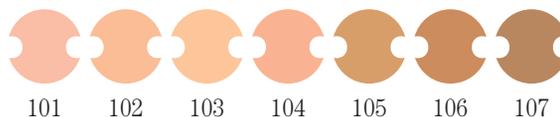
**FL451.1****Contouring Palette**

It defines, enhance and sculpt the structure of the face. Your skin will be homogeneous and perfectly hydrated. It can be complemented with Florelle Highlighting Powder! Paraben free & dermatologically tested.

**FL251****Foundation SPF 10***Fond de teint*

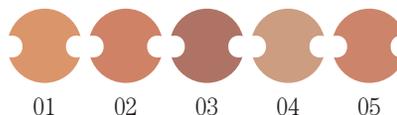
New SPF 10 Foundation conceals all imperfections, but with a natural result.

The complexion appears smooth and satin, the colour is perfect and uniform and the finish is absolutely natural. Enriched with active principles anti-inflammatory and soothing, they reduce micro-wrinkles, leaving skin soft and smooth.

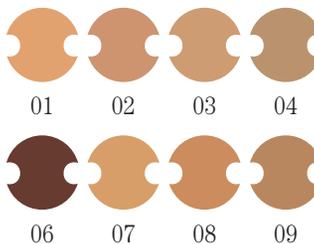
**FL255****Stick Foundation***Fond de teint stick*

Stick Foundation Florelle offers impeccable hold and comfort all day long.

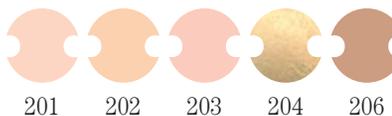
Vitamin E and UVB filter give this formula both comfort and protection.

**FL258****Bronzing Powder***Poudre bronzante*

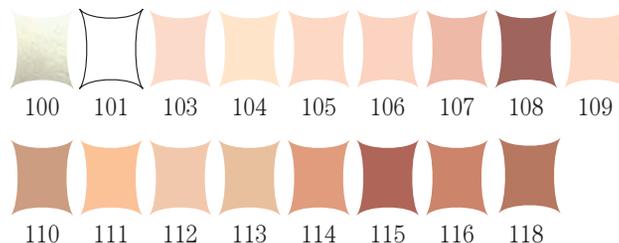
This soft, silky-smooth bronzing powder is ideal for enhancing a healthy, glowing, tanned skin.

**FL259****Mattifying Long Lasting Foundation***Fond de teint matifiante longue tenue*

Long-lasting, natural-looking matt finish foundation. The formula conceals imperfections while improving the skin and protecting it with SPF15.

**FL243****Loose Powder***Poudre libre*

An extremely lightweight, silky powder that contains the finest ingredients to create a pleasant application. For fine lines and imperfections.

**FL240****Compact Powder***Poudre compacte*

Light, impalpable powder, does not dry out the skin, does not cake, stays on perfectly. It gives a natural velvety look to the complexion. The powder-puff permits a better application of the powder. The fine compact powder is made of natural substances.

ITALY

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