

21st Edition of the Tunisia Investment Forum:

« EU-Tunisia business Forum »

12,13 June 2024 à Ramada Plaza Tunisia

Tunisia Investment Forum 2024

The Foreign Investment Promotion Agency FIPA-Tunisia, under the patronage of the Ministry of Economy and Planning and the European Union/Delegation in Tunisia, are co-organizing the 21st edition of the "Tunisia Investment Forum" (TIF) on June 12 and 13, 2024 at Ramada Plaza, Gammarth-Tunis.

This special edition "EU-Tunisia Business Forum", which will be inaugurated by senior Tunisian and European officials, will have as its main theme "Tunisia: Where Sustainability Meets Opportunity", and will give the opportunity to our privileged partner, the European Union, to consolidate its positioning in Tunisia for more foreign direct investments.

We also aim through this Forum to diversify our foreign direct investments to allow companies outside the European Union to consider Tunisia as a platform for their foreign investments taking advantage of its geostrategic position and competitive advantages.

The TIF will also be a good opportunity to address current issues and to send strong messages to economic operators through themes related to the current global context in order to demonstrate that Tunisia is part of an international dynamic and always remains competitive and attractive for foreign investors.

This attractiveness also implies a constant improvement of the business climate in Tunisia through reforms and laws related to investments so that Tunisia always remains in the spotlight of foreign investors.

Workshops will be held during the Forum on high value-added sectors such as the automotive components, pharmaceutical and renewable energy sectors.

During the Tunisia Investment Forum, the opportunity will also be given to members of the Tunisian diaspora and start-ups to present their potentials in terms of innovation and project creation.

B2B sessions will be organized on the sidelines of the TIF throughout the day of June 13th.

This edition aims to bring together nearly 900 participants, including foreign and Tunisians institutional representatives, and foreign and Tunisians investors, and representatives of financial institutions and international donors to create synergies between economic actors and promote the establishment of projects.