



ONE PLEASE

COCKTAILS

30/10/23

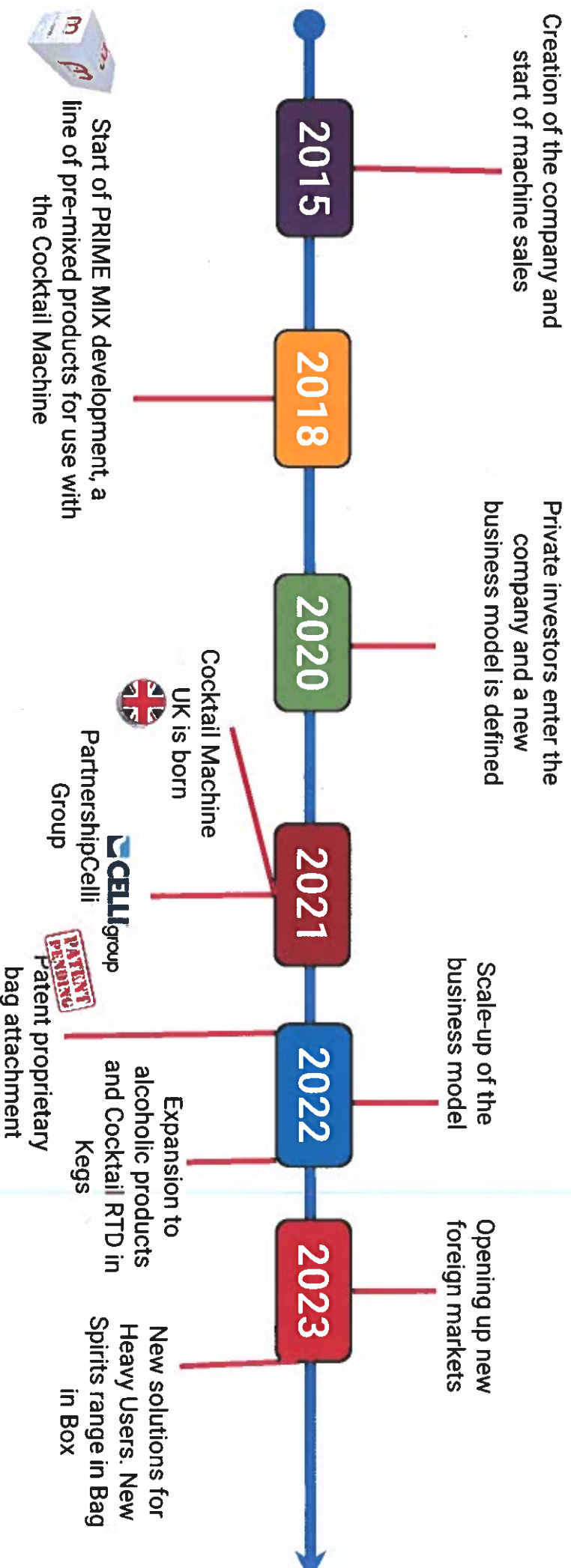
THE COCKTAIL THAT DIDN'T EXIST

POWERED BY
COCKTAIL MACHINE



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COCKTAILS

WHO WE ARE: THE COCKTAIL MACHINE STORY





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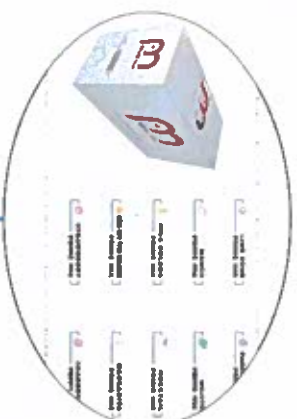
MISSION

«We believe in quality and standard. We want to offer solutions to prepare perfect aperitifs and cocktails anywhere, anyhow and by anyone creating solutions that make our customer's life easier; we generate turnover and additional margins. We exploit technology to deliver products that are born from the expertise of the best mixologists and the research of raw materials from the Italian liquor tradition»

WHY DO WE KNOW THE WORLD OF APERITIFS AND COCKTAILS SO WELL?



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PREMIXES

A range of pre-mixed products with surprising quality: the recipes have been developed by famous international mixologists using natural ingredients that guarantee an exceptional drinking experience



THE SOFTWARE

Sophisticated software guides even untrained users through simple steps, enabling the preparation of cocktails with precise control over costs and margins



THE DIGITAL MIXER

With a high-tech, minimalist design, the Cocktail Machine allows you to mix up to 8 ingredients with absolute precision in no time

THE IOT PLATFORM

A sophisticated IoT platform allows complete control of working parameters, recipes, volumes delivered, costs, margins, ROI





WHY DO WE KNOW THE WORLD OF APERITIFS AND COCKTAILS SO WELL?

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Every year we collect thousands of sell-out data from the point of sale



We have quantitative data (what they drink) but also qualitative data (the recipe served)



Working directly with the end customer, we create the offer together with him, but more often the menu and the recipe



This gives us a competitive advantage in terms of knowledge of the operator's needs but also of the consumer



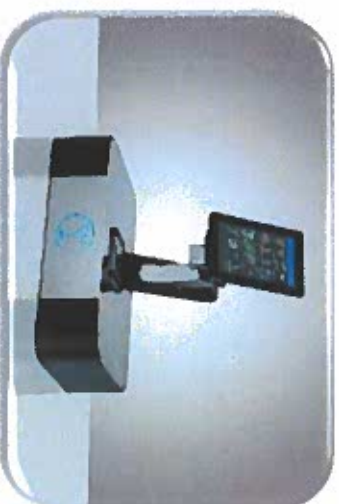
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OUR PORTFOLIO OF SOLUTIONS

1

**COMPLETE SOLUTION:
COCKTAIL MACHINE**

a complete list of more than
80 cocktails at the click of a button



2

**BAG IN BOX:
ONE PLEASE COCKTAILS**











High quality recipes to have the best final cocktails





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OUR INTERNATIONAL PORTFOLIO SET UP GIG 15

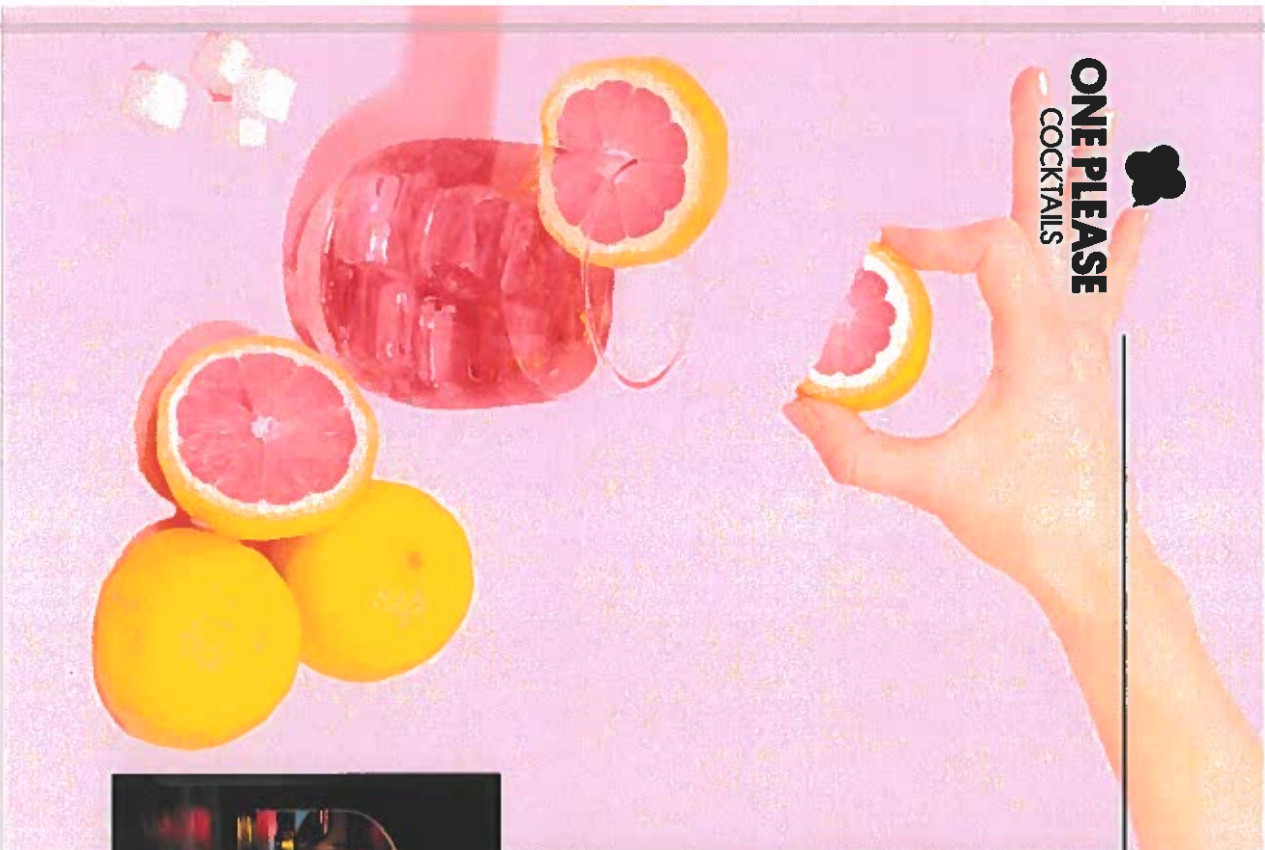
1	VODKA
2	RUM
3	TEQUILA
4	GIN
5	WHISKY
6	 GINGER PRIME MIX]
7	 SEX ON THE BEACH PRIME MIX]
8	 CRANBERRY PRIME MIX] MARGARITA PRIME MIX]
9	 MOJITO PRIME MIX]
10	 PINA COLADA PRIME MIX]
11	 LIME SOUR PRIME MIX]
12	 PASSION PRIME MIX]
13	 ESPRESSO MARTINI PRIME MIX]
14	 STRAWBERRY PRIME MIX]
15	 LIME SOUR PRIME MIX]

Bottles

Bag in Box

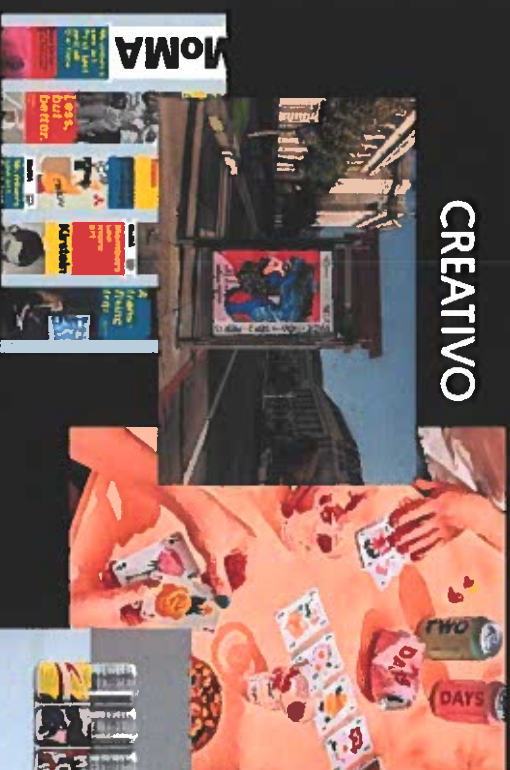


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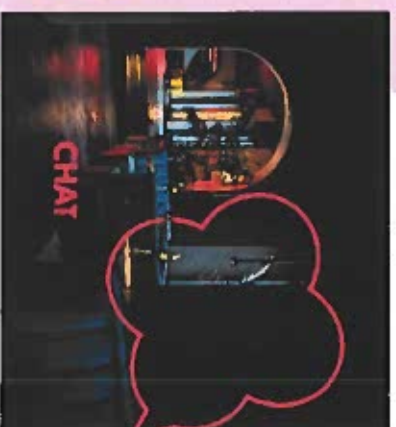
THE NEW BRAND BRAND: ONE PLEASE

CREATIVO



GLOBALE

CONTAMINAZIONE



Fresh, Cool, Millennial, Z

**ONEMORE
PLEASE**

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CONCLUSIONS AND WHAT WE CAN OFFER

 CM combines channel knowledge with consolidated expertise in creating mixology recipes

 CM creates and thinks of solutions by combining lead generation know-how with the creation of digital bartending systems

 CM will improve more and more his solutions

 CM next year will launch a new disruptive machine



SOME GOOD EXAMPLES HOW TO MAKE BUSINESS

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Shisha Bar in
Coventry
10 Lt/day of
Mocktails



In the main
Thematic
Park in Italy



15 Steak House
Outlets in
Milan

In partnership
with Autogrill



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THANKS!

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