



**21<sup>st</sup> Edition of the Tunisia Investment Forum:  
« EU-Tunisia Business Forum »**  
Hotel Ramada, Gammarth, Tunis  
12-13 June 2024

**DRAFT PROGRAM**

***Tunisia: Where sustainability meets opportunity***

**Day 1**

16:00 – 17:30

**Inscription**

17:30 – 19:00

**Official Ceremony**

**Moderator:** tbc

**Official opening**

- Mr. Ahmed Hachani, Chief of Government
- Mrs. Feriel Ouerghi Sebaï, Minister of Economy and Planification
- Mr. Olivér Varhélyi; EU Commissioner for Neighbourhood and Enlargement
- High level representation from the European Investment Bank
- VIP representative of the Tunisian Private Sector

19 :00 -19 :30

**Awards 2024**

Investor Of the Year/Innovation Award/Diaspora Award/Award related to gender / EU Investor Award

19:30 -19:45

**Launch of the Team Europe Initiative**

(Film projection and photo opportunity of the Minister and the concerned TEI partners )

19:45

**Cocktail Buffet**

**Day 2**

**PLENARY SESSION 1 : Improving the Business**

09:00 – 10:30

**Tunisian Economic Reforms**

President of the session: Ms Féryel Ouerghi Sebaï, the Minister of Economy and Planification.

- This session will showcase reforms to the business and investment environment which have been undertaken as part of the reform agenda, notably the National Strategy for the Improvement of the Business Climate and the National Development Plan 2024-2025, with a view to rebuilding international investor confidence. The Session will be the occasion to present the new Law on the FX Regime, the amendments to the investment Law and the Law on digital economy, three key reforms that are currently underway.

10:30 11:00

**COFFEE BREAK**



## PLENARY SESSION 2: Sustainability a key to competitiveness in Tunisia

11:00-13:00

### *Innovation, Sustainable development, clean supply chains, and renewable energy*

President of the session: Ministers of Environment and Minister of Industry and Energy

- Presentation of Tunisia vision 2035
- The Corporate Social Responsibility: the examples of companies that developed successful solutions to protect the environment like companies operating in aerospace, automotive-components and textiles.
- Green supply chains and the creation of green jobs opportunities: highlighting successful examples.
- Presentation of the new sectors related to the environment as opportunities to invest such as the sectors related to the climate change such as water savings, renewable energy, the blue sectors. Focus on renewable energies.

A growing investment in green supply chains and renewable energy can turn into business opportunities for the concerned sectors, particularly in light of CBAM (Carbon Border Adjustment Mechanism). This is expected to entail structural, positive impacts on the Tunisian economy and employment.

12:15-12:45

### **The EU as a committed partner in Tunisia's energy transition**

President of the session: Minister of Industry and Energy and the EU Commissioner for Neighbourhood and Enlargement

The plenary will be an opportunity to showcase EU-Tunisia cooperation on the energy transition including through the ELMED project and the additional EU investment in the energy ecosystem ("ELMED+") with the presence of the other EU co-financers of the project, to outline a comprehensive efforts for sustainable energy development and the signature of the dedicated MoU on Energy between the TN Government and the EU VIP. If confirmed, possibility to equally sign 3 loans related to ELMED.

12:45-13:00

### Presentation and signing of the MoU Energy between Tunisia and the EU

13.00 - 14.30

### **LUNCH BREAK**

### **PARALLEL SECTORIAL SESSIONS**

Parallel sessions/ roundtables on different sectors, highlighting success stories, including European investors already present in Tunisia, in the following sectors:

14 :30 -16.00

1/Automotive components, 2/ Renewable energy, 3/Pharmaceutical, 4/ Startups and the Diaspora.



16.00-16:30

## COFFEE BREAK

### PLENARY SESSION 3

## Tunisia and the EU – partnering to boost investment

16.30-17:15

TEI/ Global Gateway/ EFSD+ Financing Opportunities. Presentation by EU and IFIs.

17:15 -17:30

## Closing Ceremony

- **Side events on the 1<sup>st</sup> day of the event**
  1. OCDE Event: on the launch of the FDI quality review
  2. CNUCED Event: Workshop on the Investment Quality Review EPI
  3. IFC + EU Event: Aftercare - customized aftercare services to the investors established in Tunisia
- **B2B meetings on the 2<sup>nd</sup> day of the event**
  - They will take place throughout the second day of the event. The dedicated online platform will be used for the matching amongst businesses and the scheduling.
- **Targeted site visits :**
  - To take place either on the morning prior to the official opening ceremony or on the morning after the completion of the event. **To be confirmed.** Pre-selection of three to four companies in the target sectors, in line with the final sector selection for the parallel sessions; Participation in a first comes, first served basis.